

Ampersand Cable System Order

Order #	62934947
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/25/21 - 10/31/21
Agency	Strategic Media Services, Inc
Advertiser	Texans for Eva Guzman

Update Date	10/22/21
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	TX
Product Code	10251031
Est Code	8276
Product Name	
Credit Status	Cash in Advance
Primary Demo	Households
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$39,421.00		
Commission	\$5,913.15		
Net Total	\$33,507.85		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments :	Revision 10.22: MG per comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/25/21	10/31/21	05:00	09:00	X	X	X	X	X	X	X	0.00	0	8	\$829.00	\$6,632.00	30	
2	FXNC	FXNC DT	10/25/21	10/31/21	09:00	16:00	X	X	X	X	X	X	X	0.00	0	7	\$829.00	\$5,803.00	30	
3	FXNC	FXNC EF	10/25/21	10/31/21	16:00	19:00	X	X	X	X	X	X	X	0.00	0	11	\$934.00	\$10,274.00	30	
4	FXNC	FXNC PT	10/25/21	10/31/21	19:00	24:00	X	X	X	X	X	X	X	0.00	0	14	\$1,164.00	\$16,296.00	30	
5	S1DF		10/25/21	10/31/21	05:00	09:00	X	X	X	X	X	X	X	0.00	0	2	\$97.00	\$194.00	30	+2x
6	S1DF		10/25/21	10/31/21	09:00	16:00	X	X	X	X	X	X	X	0.00	0	1	\$63.00	\$63.00	30	+1x
7	S1DF		10/25/21	10/31/21	16:00	19:00	X	X	X	X	X	X	X	0.00	0	1	\$70.00	\$70.00	30	+1x
8	S1DF		10/25/21	10/31/21	19:00	24:00	X	X	X	X	X	X	X	0.00	0	1	\$89.00	\$89.00	30	+1x

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$39,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,421.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/27/21

62934947 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |