

### Ampersand Cable System Order

Order #	62954200
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	01/24/22 - 02/06/22
Agency	Strategic Media Services, Inc
Advertiser	Texans for Eva Guzman

Update Date	01/21/22
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov21
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Client Code	TX stwd
Product Code	01260201
Est Code	8355
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$34,620.00		
Commission	\$5,193.00		
Net Total	\$29,427.00		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	New Order: Please Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	1/24/22	1/30/22	05:00	09:00			X	X	X	X	X	-	-	6	\$755.00	\$4,530.00	30	
2	FXNC	FOX AND FRIEND<	1/31/22	2/6/22	05:00	09:00	X	X						-	-	2	\$755.00	\$1,510.00	30	
3	FXNC	VARIOUS	1/24/22	1/30/22	09:00	16:00			X	X	X	X	X	-	-	9	\$755.00	\$6,795.00	30	
4	FXNC	VARIOUS	1/31/22	2/6/22	09:00	16:00	X	X						-	-	3	\$755.00	\$2,265.00	30	
5	FXNC	VARIOUS	1/24/22	1/30/22	16:00	19:00			X	X	X	X	X	-	-	6	\$850.00	\$5,100.00	30	
6	FXNC	VARIOUS	1/31/22	2/6/22	16:00	19:00	X	X						-	-	2	\$850.00	\$1,700.00	30	
7	FXNC	VARIOUS	1/24/22	1/30/22	19:00	24:00			X	X	X	X	X	-	-	9	\$1,060.00	\$9,540.00	30	
8	FXNC	VARIOUS	1/31/22	2/6/22	19:00	24:00	X	X						-	-	3	\$1,060.00	\$3,180.00	30	

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Total
<b>SPOTS</b>	30	10	0	0	0	0	0	0	0	0	0	0	40
<b>AMT</b>	\$25,965.00	\$8,655.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34,620.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 01/24/22

62954200 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |